



THANK YOU TO OUR PRESENTING SPONSOR

Burke & Herbert Bank
At Your Service Since 1852®

DATE

October 1, 2020

LOCATION

TBA

RECEPTIONS 1-5

(SMALL, MEDIUM, LARGE, RISING STAR, & NONPROFIT/ASSOCIATION)

TBA FROM 9AM-6PM

RECEPTION 6

(OVERALL & BUSINESS LEADER)

7PM

We are looking forward to bringing you the Best in Business Awards in an entirely new and action packed format. This year, we will be hosting an all day event featuring 6 live streamed award ceremonies. Attendees will watch from the comfort and safety of their own homes and workplaces as we announce the winners in each of our 7 categories. All award ceremonies will be held live with 50 attendees or less.

During intermissions, we will stream additional content, including performances and panels featuring local faces.

Below you'll find a revised list of sponsor levels, which include additional available benefits in this new format. All levels include at least 2 tickets to attend one of the first five receptions. Please note only 3 sponsor levels include tickets to the final/sixth reception.

PRESENTING - \$8,000

- Event will be referred to as "Best in Business Awards" presented by "sponsoring company" in marketing materials

- Representative to provide welcome remarks at the first reception

- Representative to introduce Business Leader of the Year's introducee

- Sponsor logo in each pre-event email about event

- Opportunity to have representative on the Best in Business selection committee

- Sponsor feature on social media

- Prominent logo on website, marketing materials, program, and presentation

- Prominent logo in emails announcing winner of each category (6 deployments throughout the day)

- 1 Registration to receptions 1-5, 4 tickets to reception 6

INTERMISSION - \$4,000

- Sponsor of 5 intermissions (to start after the first reception concludes and end before the final reception begins)

- Opportunity to have a representative serve on the selection committee

- Company message to Business Leader of the Year included in program

- Logo to appear on backdrop for red carpet for in person receptions

- Logo to appear in pre-event emails about event

- Logo to appear on website, marketing materials, program, and presentation

- Social Media feature about business prior to event

- Secondary logo in emails announcing winner of each category (6 deployments throughout the day)

- 1 Registration to first 5 receptions, 3 tickets to the final reception



BEST IN BUSINESS

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RED CARPET - \$3,000

- Multiple available
- Company message to Business Leader of the Year included in program
- Logo on backdrop for red carpet photos for in person receptions
- Logo included in digital border/banner for social media deployment
- Logo in emails announcing winner of each category (6 deployments throughout the day)
- Logo to appear in pre-event eblast about event
- Logo to appear on website, marketing materials, program, and presentation
- 3 tickets to one of the first five receptions of your choosing, 2 tickets to final reception

AWARD - \$2,000

- Six available
- Company representative to present an award assigned reception
- Logo in email announcing winner of assigned category
- Company message to Business Leader of the Year included in program
- Logo on website, marketing materials, program, and presentation
- 1 tickets to assigned reception, 2 additional tickets to one of the first five receptions of your choosing

FRIEND - \$1,000

- Multiple available
- Logo to appear on website and presentation
- Company name in program
- 3 tickets to one of the first five receptions of your choosing

PATRON - \$500

- Multiple available
- Logo to appear on website
- Company name in presentation and program
- 2 tickets to one of the first five receptions of your choosing

*benefit availability is subject to sponsorship confirmation

SPONSORSHIP CONFIRMATION

Have you sponsored an event with the Chamber in the last calendar year?
If so, skip this form and email us directly at LPATISH@THECHAMBERALX.COM
to confirm your commitment for this event.

COMPANY INFORMATION

NAME OF BUSINESS / ORGANIZATION

PRIMARY REPRESENTATIVE

PRIMARY REPRESENTATIVE SIGNATURE

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL ADDRESS

NAME OF SPONSORSHIP LEVEL / AMOUNT \$

PAY METHOD

PAY METHOD:

INVOICE

CHECK ENCLOSED

CREDIT CARD

IF UTILIZING A CREDIT CARD:

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

CSV CODE

BILLING ADDRESS

BILLING CITY

BILLING STATE

BILLING ZIP

PROVIDING THE ABOVE INFORMATION AUTHORIZES THE ALEXANDRIA CHAMBER OF COMMERCE TO PROCESS THIS CREDIT CARD IN PAYMENT FOR THE DESCRIBED SPONSORSHIP. THANK YOU FOR YOUR SUPPORT!